



Funding the Transition: Climate Solutions & Decarbonisation

—
Investing for a
world of change

July 2023





Target audience

Audience

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The value of investments, and any income generated from them, can fall as well as rise.

Past performance is not a reliable indicator of future results. If any currency differs from the investor's home currency, returns may increase or decrease as a result of currency fluctuations.

Investment objectives and performance targets are subject to change and may not necessarily be achieved, losses may be made.

Target returns are hypothetical returns and do not represent actual performance. Actual returns may differ significantly.

Environmental, social or governance related risk events or factors, if they occur, could cause a negative impact on the value of investments.

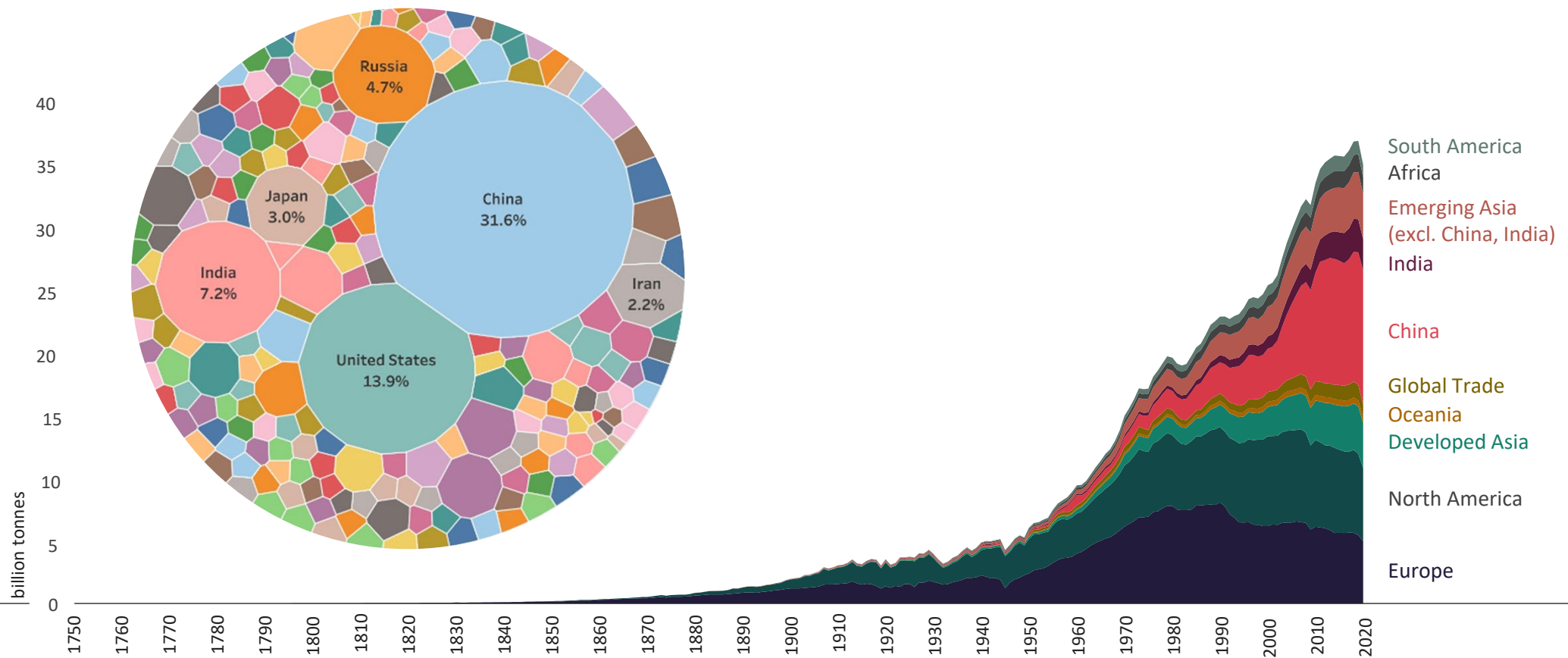
Specific Strategy Risks – Sustainable Strategies

Sustainable Strategies: Sustainable, impact or other sustainability-focused portfolios consider specific factors related to their strategies in assessing and selecting investments. As a result, they will exclude certain industries and companies that do not meet their criteria. This may result in their portfolios being substantially different from broader benchmarks or investment universes, which could in turn result in relative investment performance deviating significantly from the performance of the broader market.

Transition: Where are the emissions?

Focusing on emerging market corporates is critical for net zero

- DMs account for bulk of historic emissions – BUT 13 of the top 20 emitting countries are now emerging markets (EMs)
- EMs currently account for 60% of today's emissions but are on a trajectory to represent 90% of emissions growth to 2030



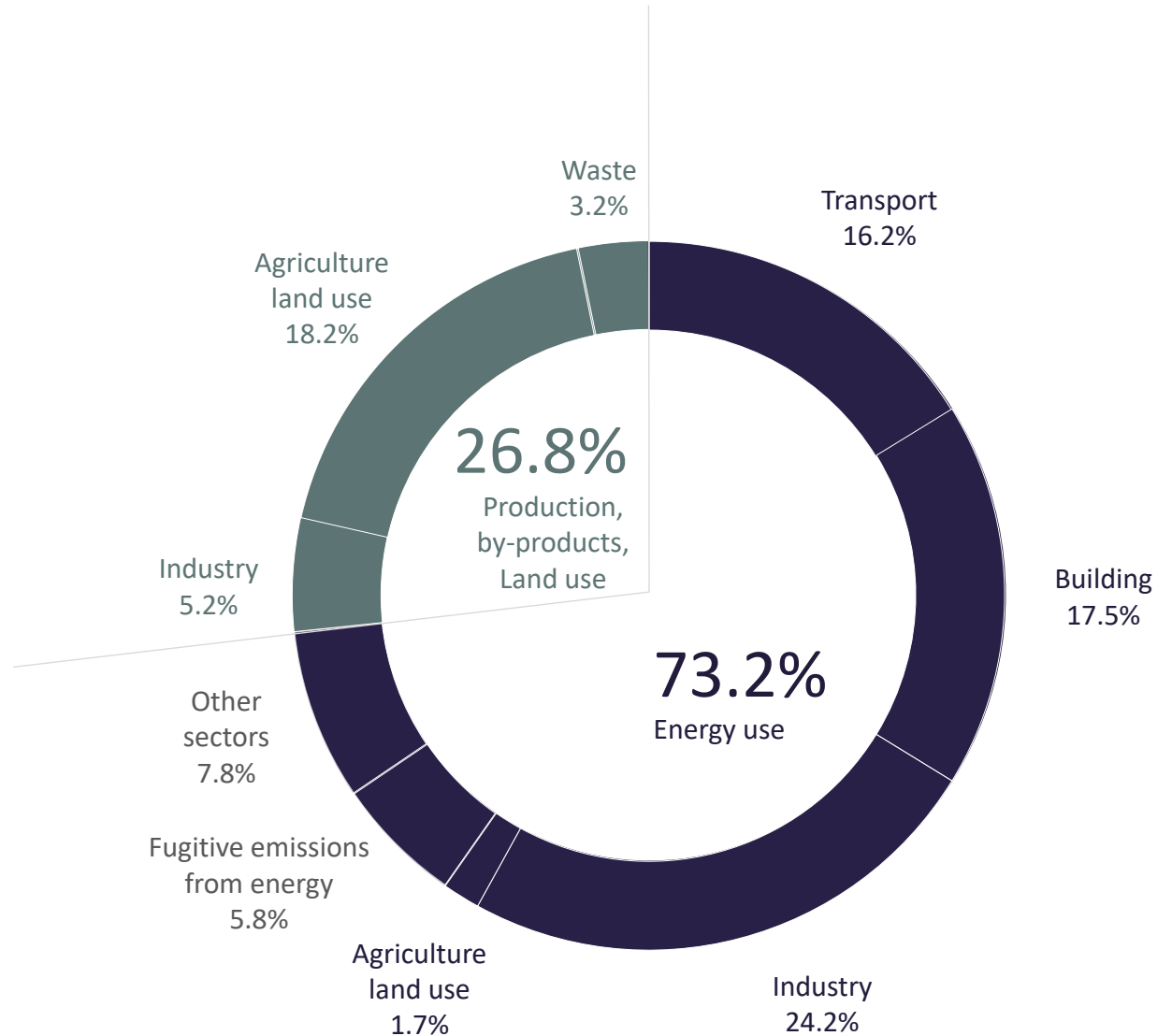


Transition: Where are the emissions?

Five economic areas will define the outcome

1. Power
2. Mobility
3. Buildings
4. Industry
5. Agriculture

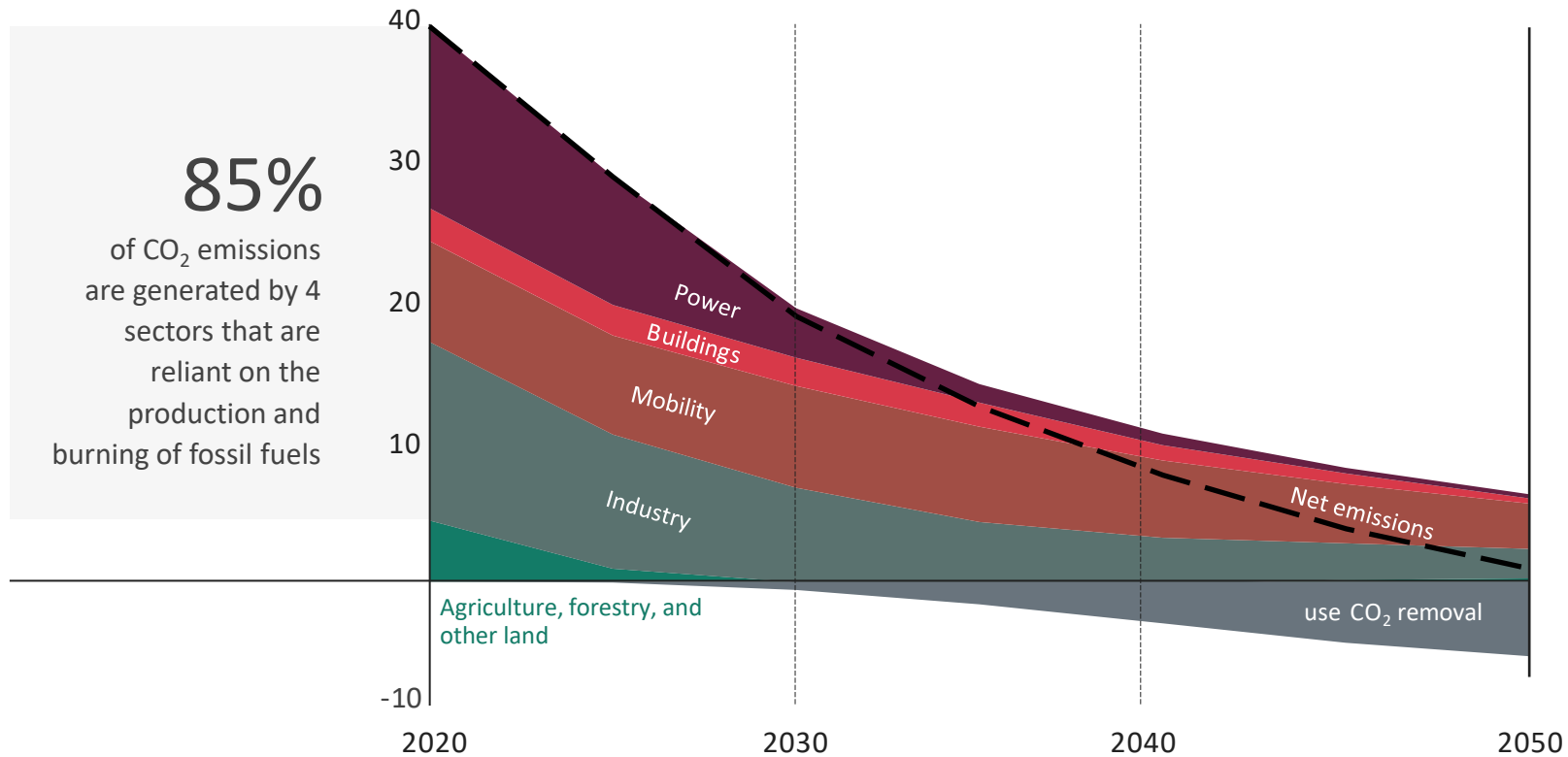
>90%
of emissions





Transition investments target sectors with the highest impact potential

We lean in to working with heavy emitters and invest in new infrastructure and new industries



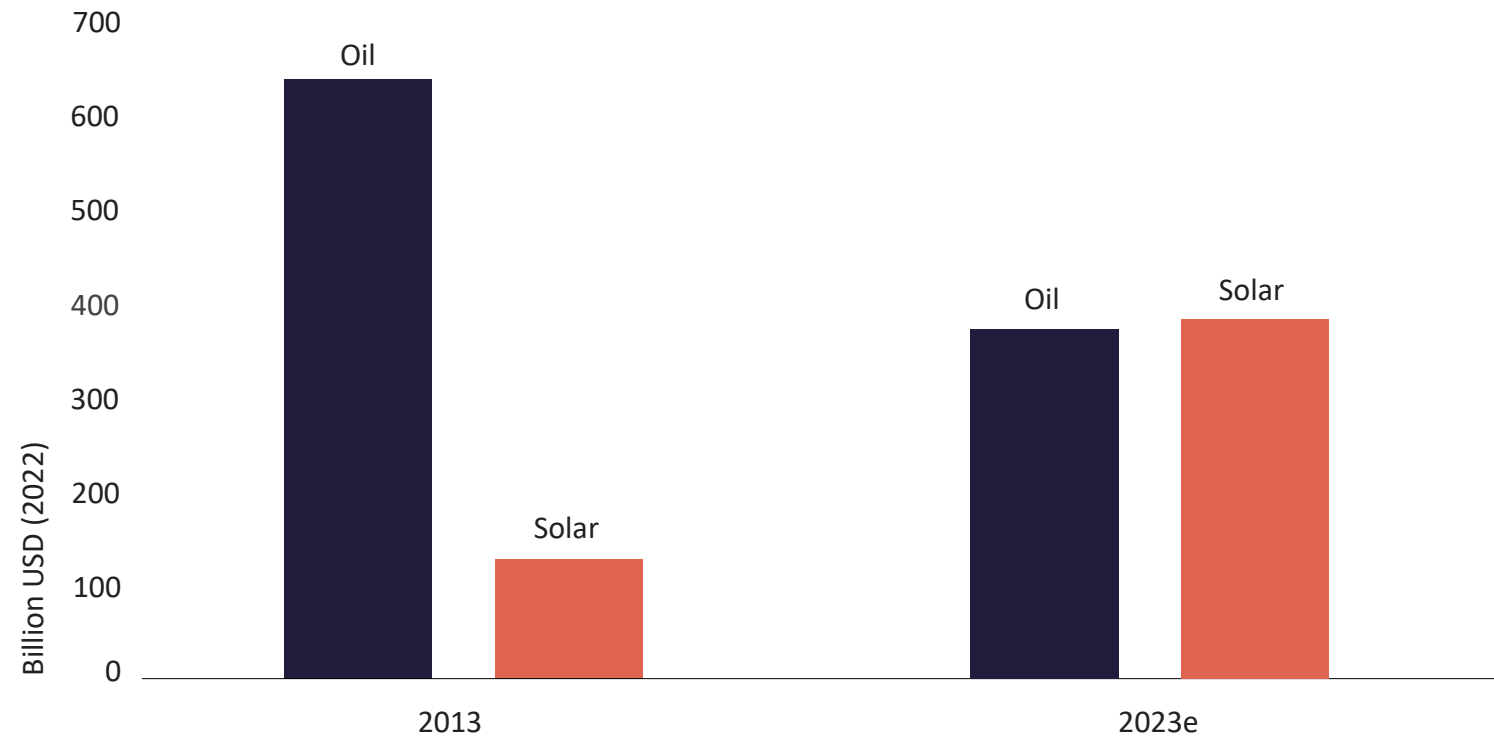
Both climate solutions (new infrastructure and industries) and decarbonisation of heavy emitters requires funding



Solar investment is eclipsing oil production investment

Massive Shift in Energy Investment

Oil Production Investment and Solar Investment

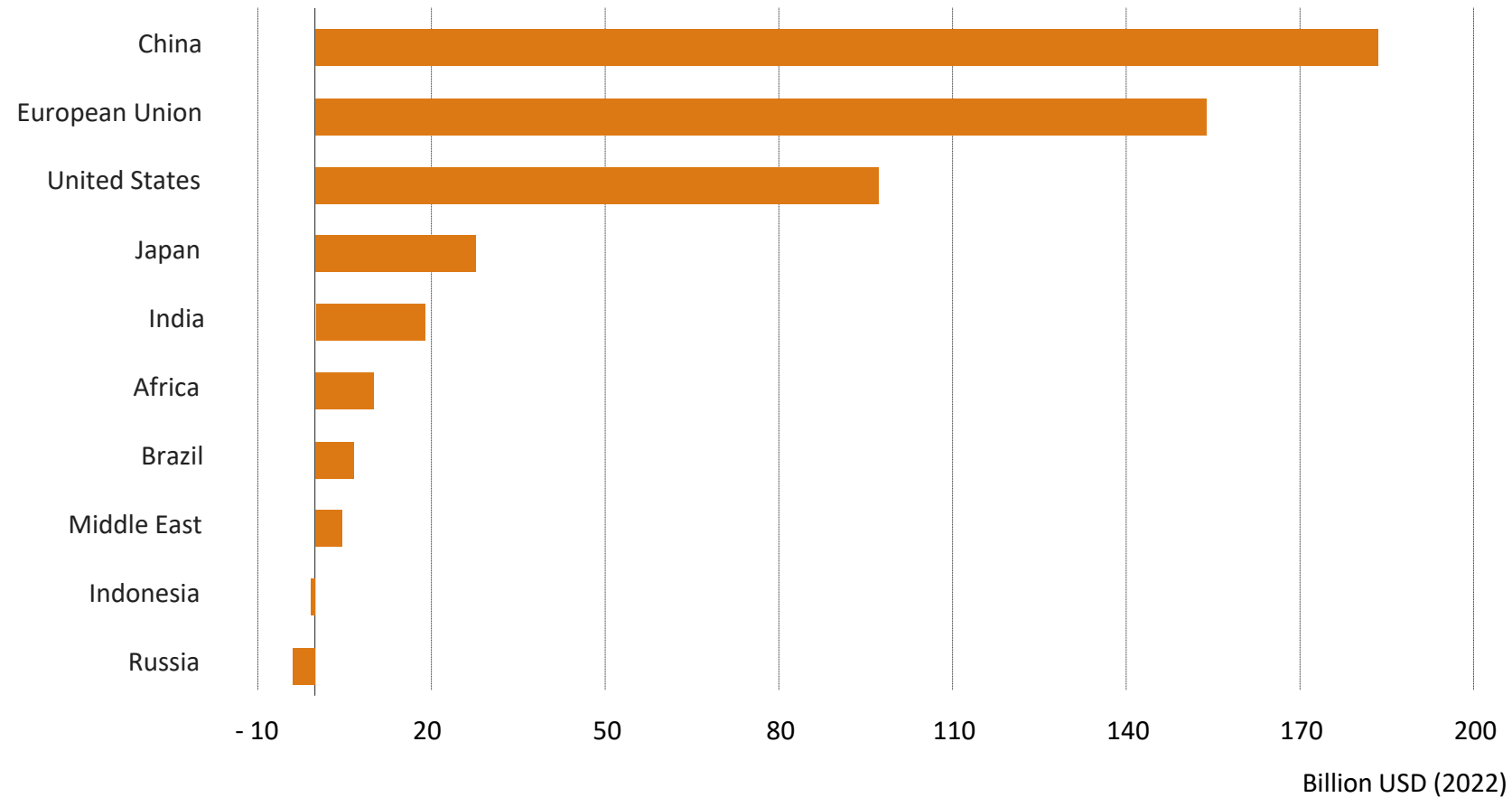


More than one billion dollars is now spent every day on solar, which is set to overtake investment in oil production for the first time



Growth in clean energy investment has been strong, but uneven

Change in annual clean energy investment in selected countries and regions between 2019 and 2023e



There are bright spots in other countries, but more than 90% of the increase in clean energy investment since 2021 has taken place in advanced economies and China.



What is Transition Investment?

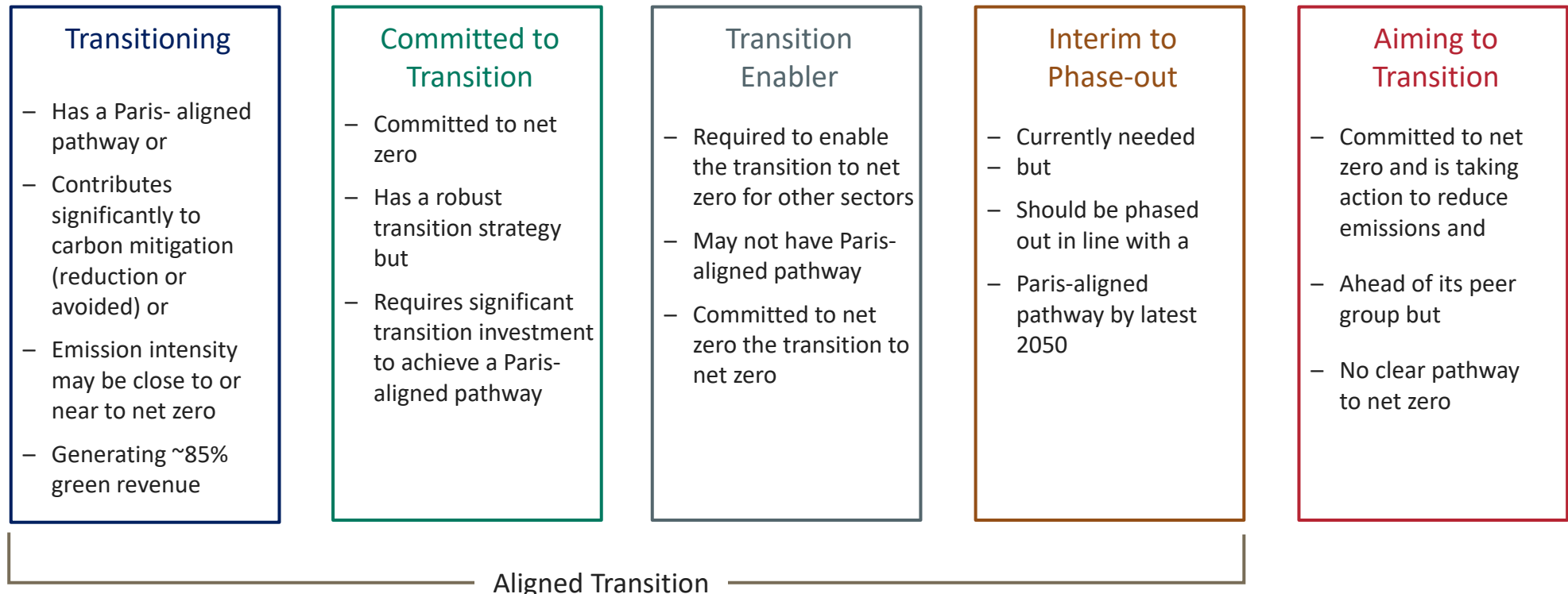


Transition assets need to meet minimum standards

Minimum standard for all transition assets:

- 1** Do they have a credible net-zero commitment?
- 2** What proportion of Capex/Opex is allocated to net zero?
- 3** Do they have a credible transition plan?
- 4** Are there carbon intensity reduction targets?

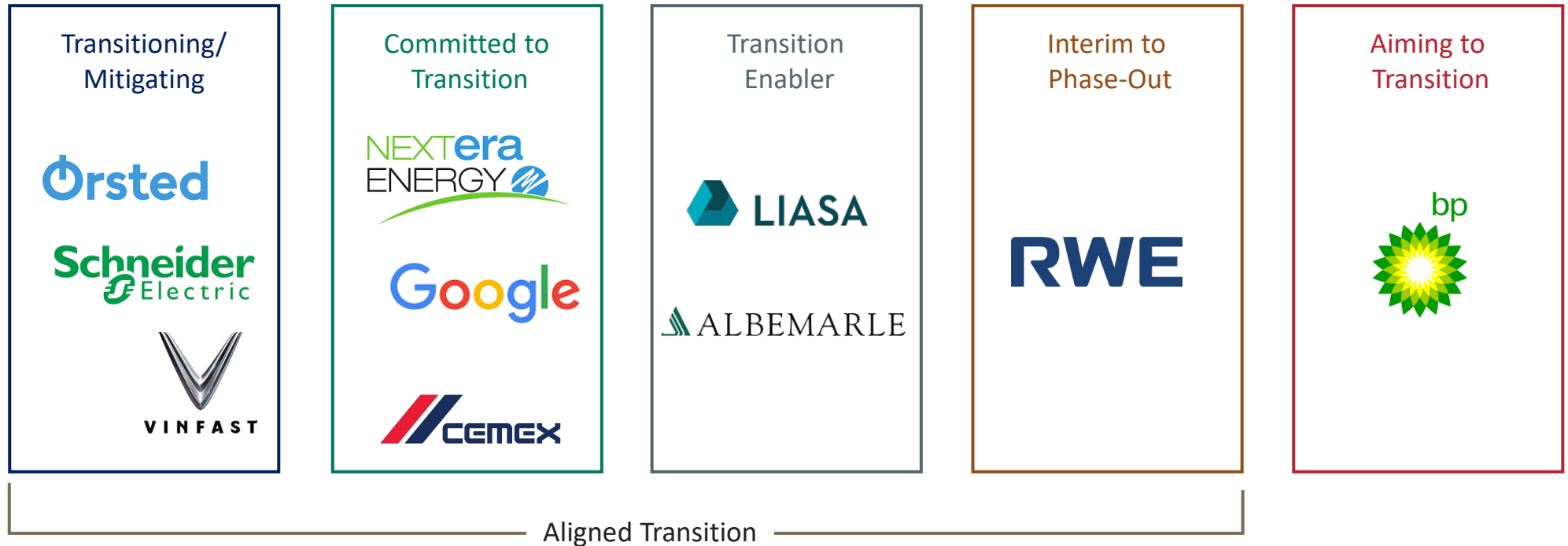
Only when these minimum standards are achieved can a company be classified into one of five categories:



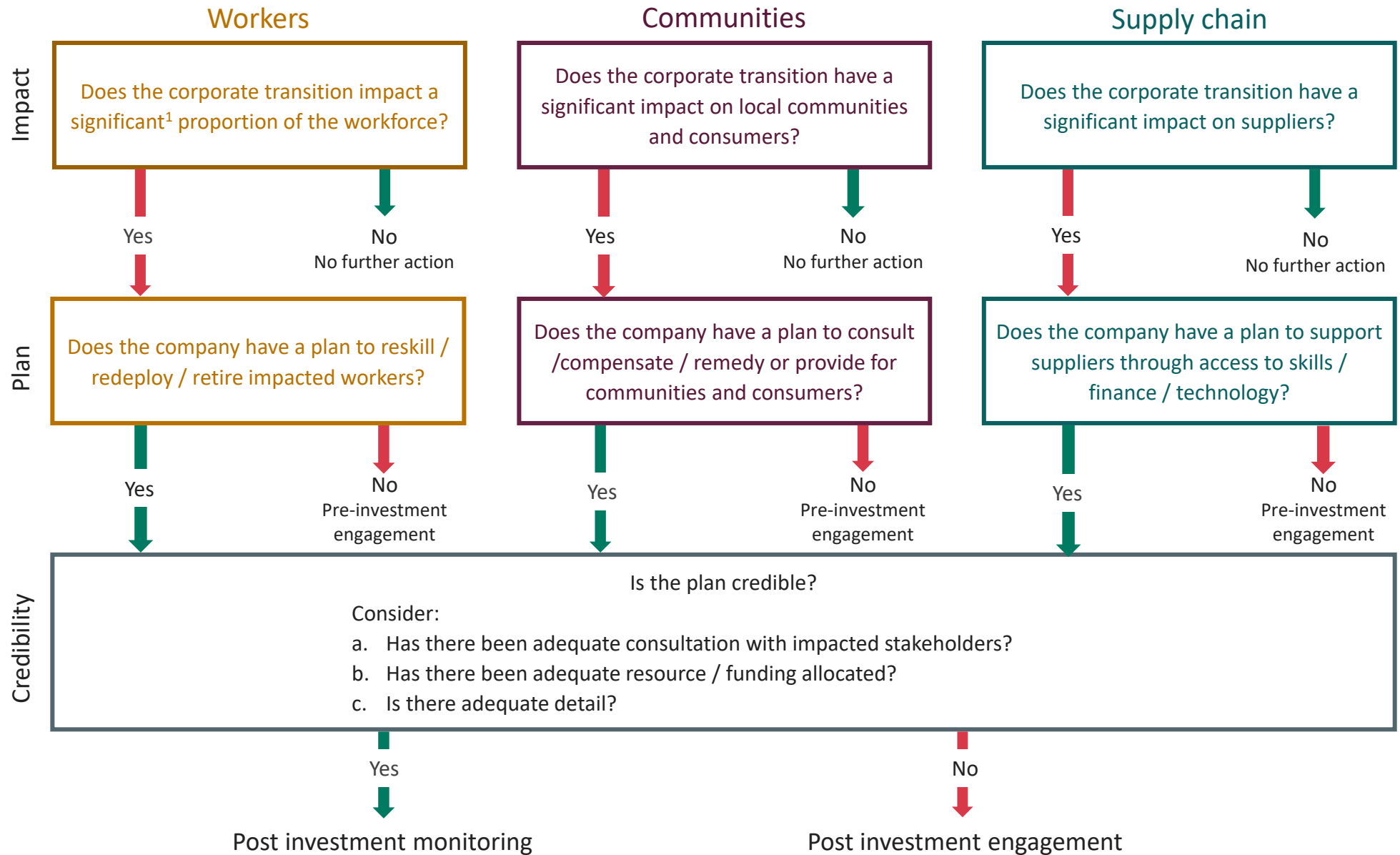


Categorisation in action

Only when the minimum standard for all transition assets are achieved can a company be classified into one of five categories



Just Transition assessment framework



Judgement to be applied when considering significance of impact. ¹ >10% of workforce as a rough proxy

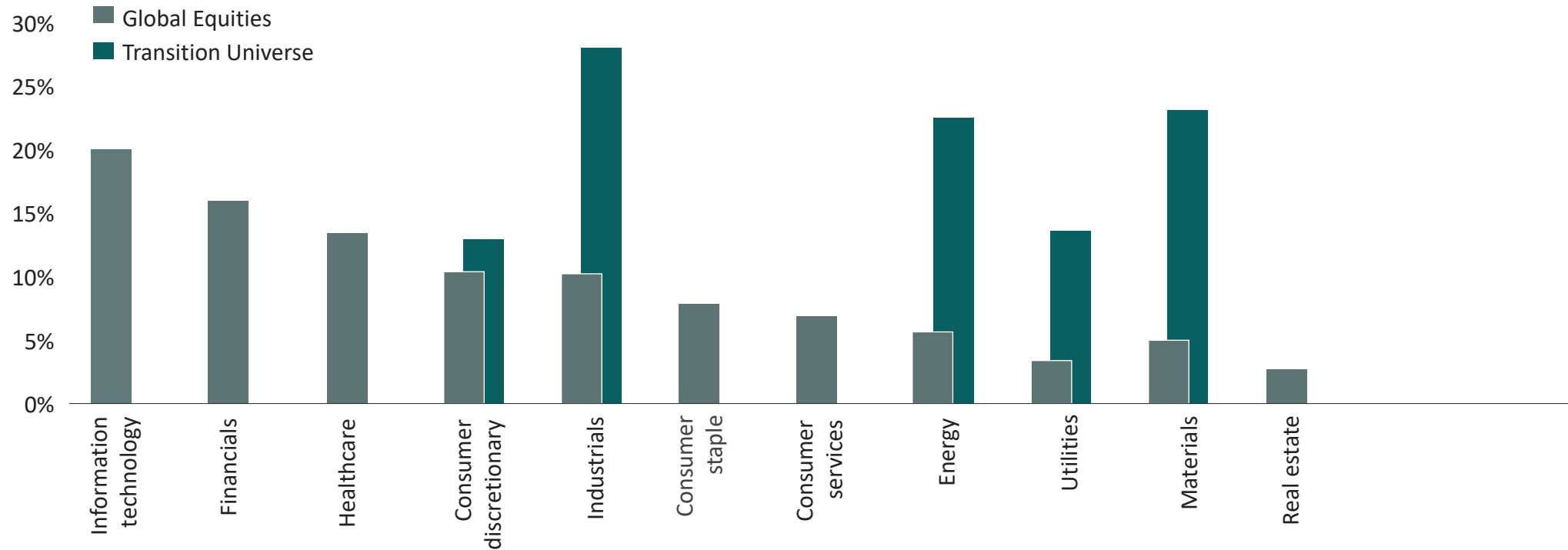
Transition investments in context

	Reduces portfolio-level carbon footprint	Leveraged to decarbonisation trend	Invests and engages in high-emitting sectors	Influences real-world decarbonisation
Green bonds	✓	✓	✓	✓✓
Low-carbon screen or index equities	✓✓✓	✗	✗	✗
Climate solutions	✓✓	✓✓✓	✓	✓✓✓
Transition investments	✗	✓✓	✓✓✓	✓✓✓



A transition equity universe looks very different to global equities

Sector breakdown of the transition universe compared with global equities

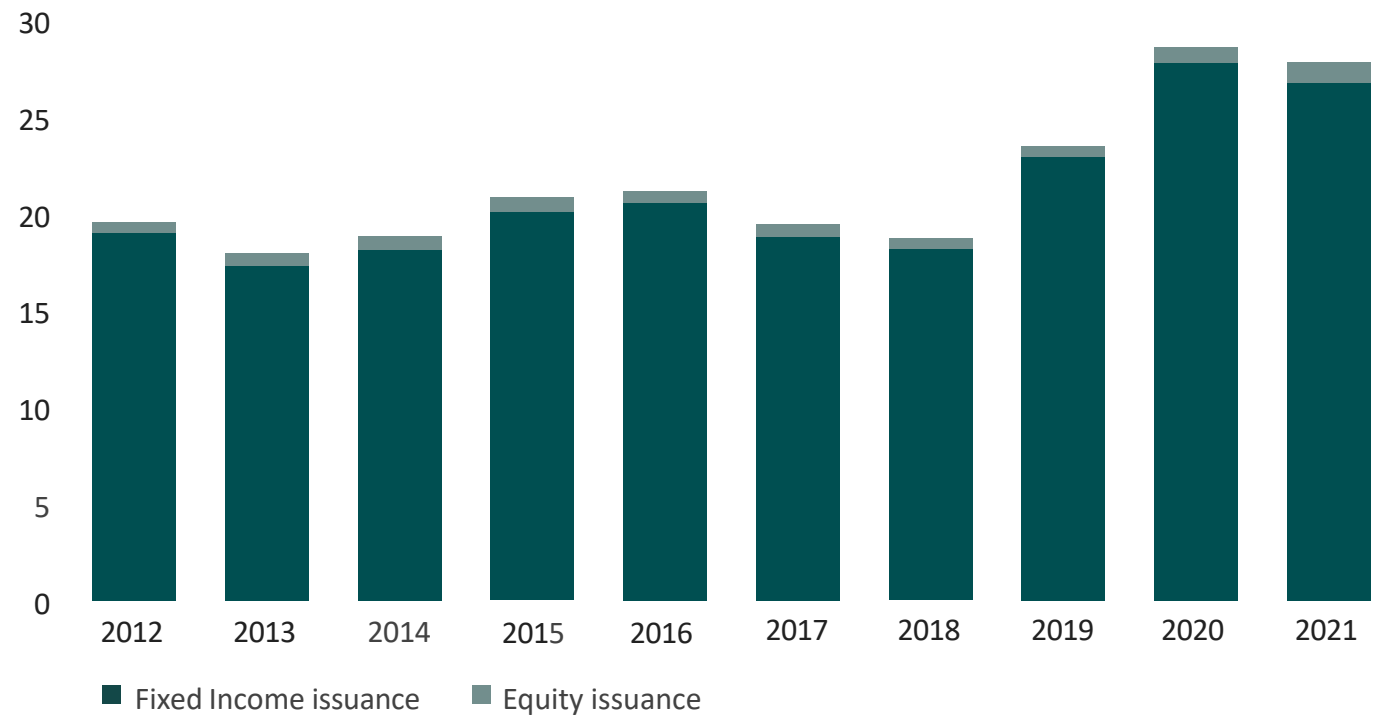




Transition debt will be the workhorse of transition finance

The lower cost and flexibility of debt markets compared to other financing methods makes debt issuance attractive for companies

New issuance globally across fixed income and equities



Debt ownership can present a powerful opportunity to engage with companies on their transition



Breaking down barriers

Will I not blow my emissions budget?

Agent of Disorder

Linear portfolio emissions reduction targets

Focus on carbon-intensity measures

Agent of Order

Targets based on portfolio coverage encouraging an increased proportion with credible science-based transition targets and plans

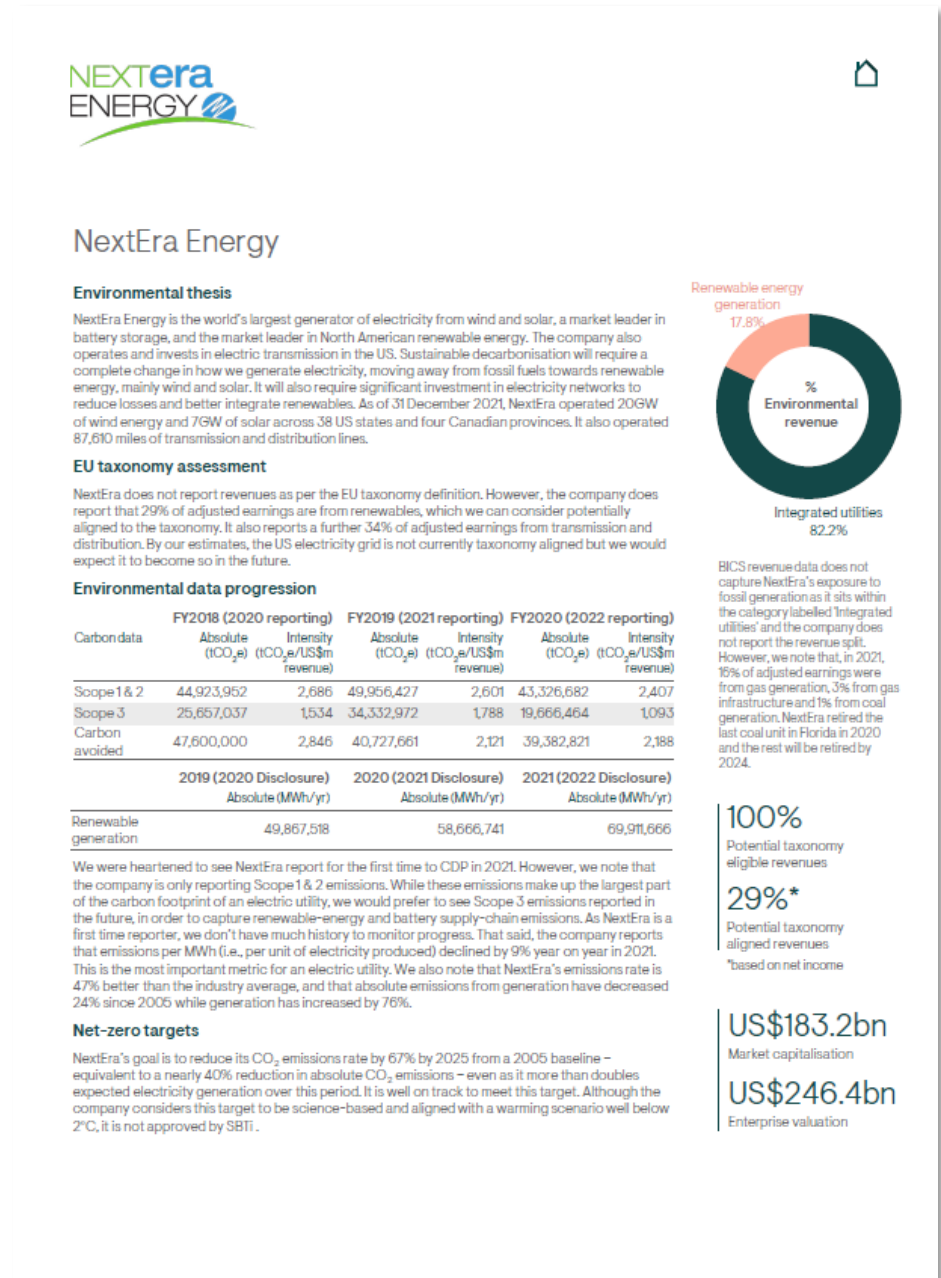
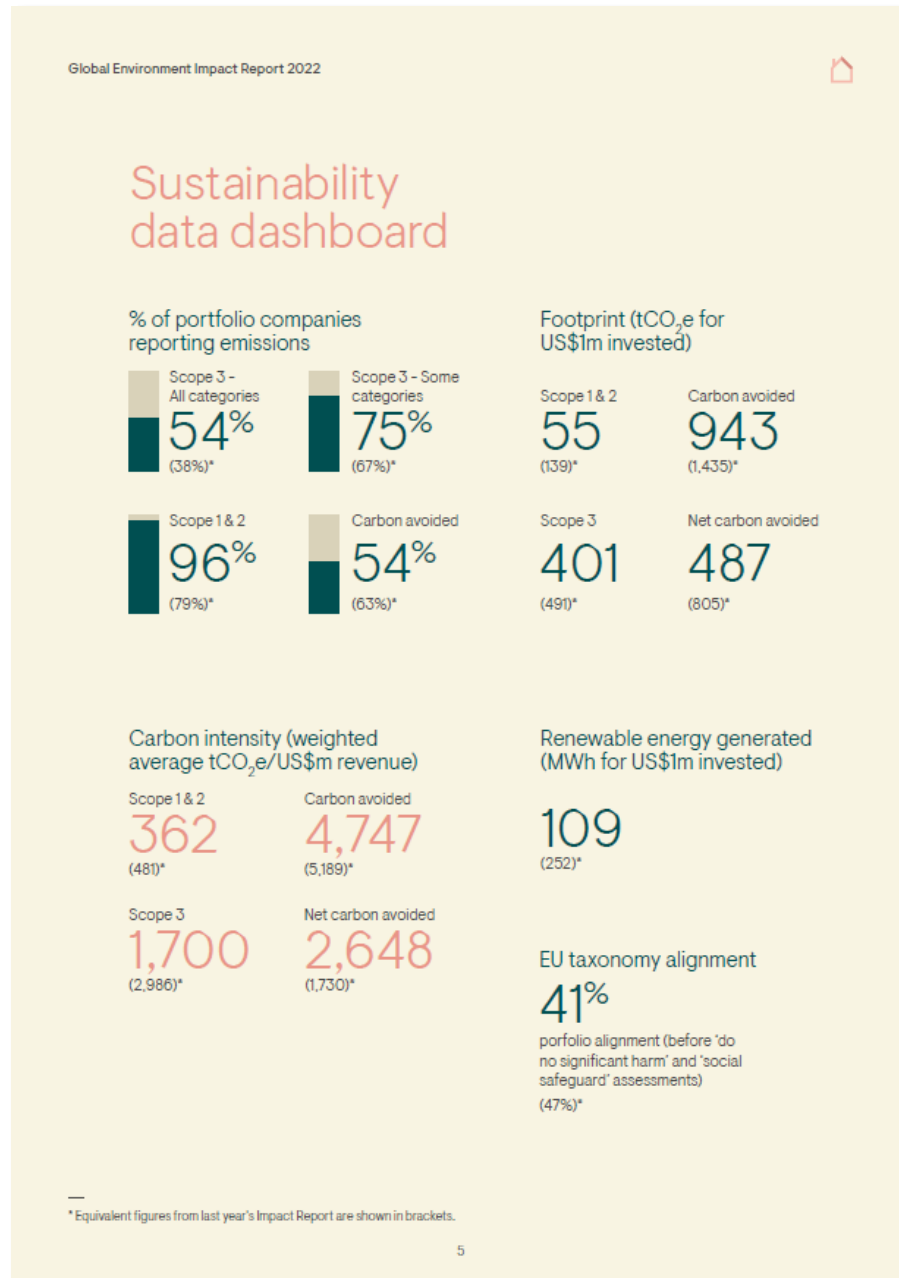
Emissions intensity alone is a flawed approach. Carbon reduced and carbon avoided are better measures of real-world impact at this stage of the world's transition

Ninety One Carbon Avoided:
emissions avoided by using a product that has less carbon emissions than the status quo

Ninety One Carbon Reduced:
investments with companies that are significantly reducing GHG emissions with a credible trajectory to net zero.

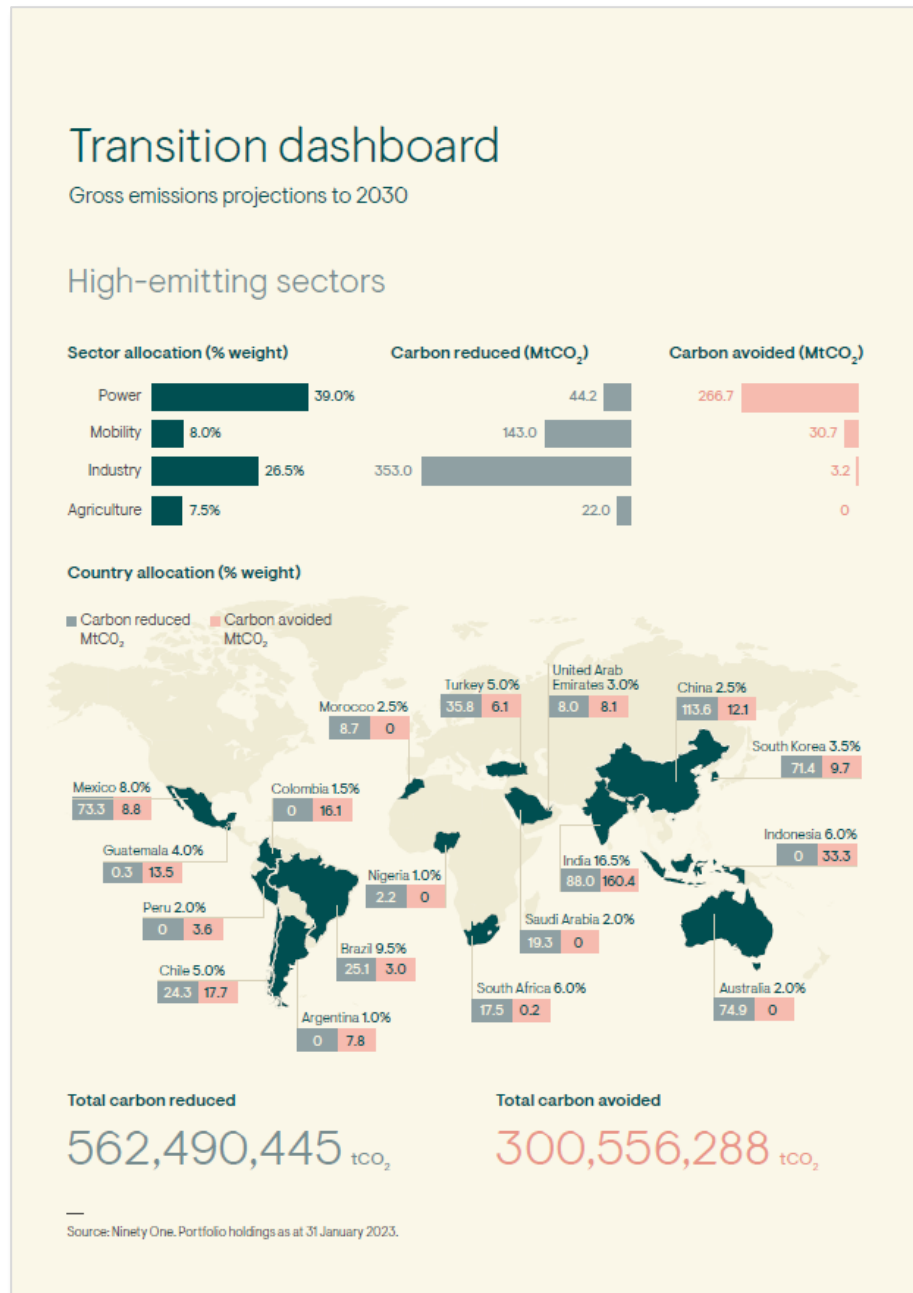


Impact reporting example (equities): NextEra





Impact reporting example (debt): Cemex





The actionable steps

Asset owners should assess the transition plans of their heavy emitters



Encouraging and catalysing transition should replace divestment policies



Asset owners should consider dedicated transition investments



Adopting carbon avoided and carbon reduced and measuring alignment with net zero are more appropriate measures than carbon intensity at this stage of the energy transition

A transition-based approach can reduce the risk of a disorderly transition



Evidence suggests that Transition Finance (including solutions) is set to enjoy strong growth



Planetary Pulse Research Shows:

60% believe that transition finance will grow rapidly

52% believe that transition finance is a major commercial opportunity

20% say they are researching transition-finance opportunities

8% are building their internal capabilities in transition finance



Reporting Collateral

Investment Institute

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A disorderly transition

Averting chaotic disorder in a transition to net zero

March 2023

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Why corporates must act

Written by
Imperial College London

February 2023

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Ninety One announces full-year results for year ended 31 March 2022. Read more. →

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A disorderly transition

Evidence suggests the transition to a low-carbon economy will be disorderly. By allocating to 'transition assets', investors can mitigate some of the disorder, while potentially generating positive outcomes for their portfolios. This paper makes the case for transition investing, and explains how to identify a true 'transition asset'.

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Chapters

- 01 Fast view
- 02 A matter of how disorderly
- 03 Are asset owners embracing transition investments?
- 04 Developing a transition framework
- 05 Transition investments for asset owners
- 06 The impact of transition finance on portfolios
- 07 Actionable steps
- 08 Appendix

Transition investments for asset owners

Public companies account for a vast majority of the world's emissions forming an important transition universe both for equities and debt. We know the bulk of this transition potential sits in the five big-emitting sectors. Many of the companies in these sectors are household names for both developed and emerging economies. For equities, the long trading history that exists for these companies allows us to assess in detail how transition investments in equities can fit into asset owners' portfolios.

Transition debt forms the backbone for attracting new capital for transition plans. The lower cost and flexibility of debt markets support innovation and crucially the ability to link lending to transition-related goals and targets. Debt will also be the most effective tool to mobilise private capital from wealthy nations towards emerging markets where the bulk of emissions growth needs to be addressed.

In this section, we take a first look at the transition equity and transition debt universes. We look at some of the key questions asset owners are asking about the impact transition investments will have on their portfolios including the inflation landscape, return potential and the overall impact on portfolio-level emissions intensity.

The impact of transition finance on portfolios

Asset owners deciding to add allocations to transition finance want to understand how these assets might impact their portfolio. Questions that are top of mind ask whether the transition will be inflationary, are there market returns in transition and importantly how will emissions reporting be impacted. Some initial thinking on these questions:

Transition allocations provide resilience against inflation

There is healthy debate around the inflationary versus deflationary effects of the transition to a low-carbon economy. It seems reasonable to expect, particularly in the light of the Russian invasion of Ukraine, that there will be upward inflationary pressures in the short to medium term, but that in the longer term we will arrive at a global energy system that is cheaper and less vulnerable to supply shocks. Given the clear inflation-sensitivity of the companies within the transition universe, it is worth having a closer look at the outlook for inflation as it relates to the transition more broadly.

The inflationary effects can be categorised in two distinct ways: first, there will likely see a substantial increase in demand for certain metals and materials - as well as certain energy and agricultural inputs. For example, the IMF see potential for a metal demand boom with a fourfold increase in the value of metal production over the next two decades driven primarily by demand for copper, nickel, zinc, cobalt and lithium. This rise in demand coincides with an era of structural underinvestment caused by the excesses of the last commodity upcycle. Increased environmental pressure on permitting and development, and pressure from shareholders to reduce spending

Appendix

How a range of climate-aligned strategies impact real-world change

Climate-aligned strategies	Reduces portfolio-level carbon footprint	Leveraged to decarbonisation	Invests and engages in high-emitting sectors	Influences real-world decarbonisation
Green infrastructure	✓ Green infrastructure like the build out of renewable energy generation or wastewater treatment once built will deliver a long-term amount of high-emission abatement.	✓ Green infrastructure projects will usually produce a finite net-zero capacity to reduce emissions. However, near-world demand for the financial assets should reduce the risk/premium of the investment over its life.	✗ Having green infrastructure dedicated towards climate solutions, in some cases these projects might indirectly help improve the carbon footprint of high-emitters e.g. more renewable capacity used in factories.	✓ Green infrastructure will usually displace a high-emitting treatment product or service. This has a measurable impact on reducing real-world carbon emissions and faster development will drive down transition risk.
Green bonds	✓ Green bonds are similar to green infrastructure where the use of proceeds will be directed to a specified project where a pre-determined capacity to reduce emissions will exist.	✓ As with green infrastructure projects, the use of proceeds from green bonds will usually produce a finite outcome of capacity to reduce emissions. However, we expect investor demand for these assets to remain high.	✗ It is possible for high-emitting companies to raise green bonds where the use of proceeds are being held for a green initiative. However, this is a small part of the green bond universe and a key part of high-emitter transition.	✓ Use of proceeds directed towards building renewable capacity or building efficiency or ones will generate a measurable impact on real-world emissions. Down in the short term can drive down transition risk.
Low-carbon index equities	✓ Low-carbon screens based on Scope 1 and Scope 2 emissions have been largely overlooked by institutional benchmarkers but currently filter out the highest carbon Scope 3 emitters.	✗ Excluding high-emitting sectors will not create a portfolio-level decarbonisation benefit. Growth areas linked to the decarbonisation trends.	✗ High-emitting sectors are covered and usually excluded based on Scope 1 and Scope 2 emissions.	✗ This approach only reduces Scope 1 and 2 emissions at a portfolio level. Development of emissions using the incomplete measure of emissions has limited impact on the real economy and could potentially increase transition risk.
Climate solutions	✓ Climate solutions invest in the transition and technologies driving decarbonisation like electrification and waste management. Some of these companies can have legacy businesses with emissions.	✓ Companies offering decarbonisation solutions are becoming more visible around the world's transition push.	✓ Some legacy high-emitting products and services are being replaced by high-emitting alternatives. Many of these products have more than 20% of revenues from decarbonisation activities.	✓ Climate solutions directly contribute to emissions reduction and are essential in enabling and distributing important products and services that are net-zero sustainable.
Transition frameworks	✗ Emissions intensity will be higher for transition investments than other climate strategies. The 'high' scoring portfolio does greater scale of seeing emissions driven down.	✓ Emissions intensity in high-emitting sectors that can't high-emitter like the transition or mobility is the rationale needed to accelerate the transition. Demand for credible transition investments is expected to increase.	✓ Emissions intensity in high-emitting sectors that can't high-emitter like the transition or mobility is the rationale needed to accelerate the transition. Demand for credible transition investments is expected to increase.	✓ Well-timed transitions for decarbonisation plans (including high-emitting sectors) will generate some of the longer-term reductions in carbon emissions over the medium to long term. It is also likely to reduce level of disorder and transition risk.

A transition to net zero is unlikely to be neat or methodological. Industries will not find low-emission technology that steadily reduces global emissions by 7.6% each year; a pace of reduction which would halve emissions by 2030. As timescales lag there is likely to be a scramble to catch-up.

We already see signs of shifting supply and demand patterns creating volatility, not to mention protectionism, in markets. Evidence suggests we are at the start of a disorderly transition. Next to the actions of policy makers, how disorderly the transition becomes will be influenced by asset owners, investors, and companies' own emission reduction plans.

The transition requires huge investment in new green infrastructure. But reaching net zero depends on more than this. High emitters in traditional 'fence-stack' industries require funding to spur their transition to a low-carbon world. Just how much funding and the conditions upon which it is received becomes the crucial question. There are five economically important, high-emitting sectors where successful transitions will generate powerful change. These are power, buildings, mobility, industry and agriculture which together generate more than 90% of global emissions. Each of these sectors is capital intensive with substantial fixed assets and long-standing business models. Change will not be quick or easy.

Transition investments or transition finance is the burgeoning investment category that will support high-emitters in their efforts to reduce emissions. This is distinct from climate solution providers which offer the products and services that drive decarbonisation.



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